



giz

MCA-Morocco



# Curriculum Vitae

**LAST NAMES(S), First Name(s),**  
NOM(S), Prénom(s)

DÜRR, Elisabeth

**Institution, Position**  
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GIZ GmbH, Regional Program "Cooperation Platform Latin America North  
COPLAN", Principal Advisor

**Contact details**  
Coordonnées

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**My relationship to industrial area issues**  
Mon lien avec les sujets autour des zones industrielles

In 2009, when working for the Costa Rican Industrial Chamber, I started working with privately managed industrial areas, analyzing in which topics related to enhancing their sustainability they could be interested. This work eventually resulted in the "Energetically Sustainable Industrial Parks (PIENSo)" initiative, that was ultimately developed and implemented by the GIZ program 4E in Costa Rica.

In 2013, I coordinated an analysis of the potential for sustainable transfer of international climate and environmental technologies to Mexico, and we identified industrial areas as having great potential for the inclusion of these technologies. Since then, I have worked with several Mexican and Costa Rican organisations such as the Mexican Association of Industrial Parks AMPIP, as well as industrial park developers and managers, on various initiatives aimed at fostering the sustainability of industrial areas. Since 2014, I am also coordinating a cooperation with the Site Development Program of InSITE BAVARIA, a branch of TUM International GmbH of TU Munich, aimed at fostering the development of sustainable industrial areas in Mexico and Central America.

**My relationship to sustainability topics**  
Mon lien avec les sujets autour la durabilité

Early on during my studies of economics, I started focusing on sustainable economic development. Starting 2007, I got more and more immersed in





in environmentally sustainable industrial development, and later on in sustainable industrial development, always with a focus on Latin America. Having a background in international trade development, I also got involved at the same time in initiatives fostering sustainable trade, coordinating various projects with this focus. Last, but not least, in the last 4 years, I started coordinating a couple of projects aimed at sustainable entrepreneurship.

**7-lines-summary CV to present you to the audience (professional background; job today; relevant former occupations / activities)**

Une synthèse de votre CV sur 7 lignes pour vous présenter envers l'audience (expérience professionnelle ; travail aujourd'hui ; d'autres occupations / activités pertinentes dans le passé)

Ms Elisabeth Duerr holds degrees in Economics and in Latin American Studies. She worked for 5 years in international trade promotion before starting to work in different functions for GIZ, as integrated expert focusing on sustainable industrial development within the Costa Rican Industry Chamber, as "Development Cooperation Scout" within the German Association for Wholesale, Foreign Trade, and Services, and, since 2013, as Principal Advisor of the Regional Program "Cooperation Platform Latin America North COPLAN" in Mexico.

**Please insert a photo!**

Veuillez insérer une photo!



**Relevant websites or social media accounts for further information**

Sites web pertinents ou des profils dans réseaux sociaux

