



International Conference
Sustainable Industrial Areas:
Be Part of the Climate Solution
14th and 15th March 2017 | Rabat Morocco

Visit of the Industrial Park of Ouled Salah, Casablanca

Organized by COZINE¹
Monday, March 13, 2017

The industrial park of Ouled Salah was inducted by the French Chamber of Commerce and Industry of Morocco (CFCIM) in the context of a partnership with the Moroccan Ministry of Industry and the Rural Commune "Ouled Salah". The CFCIM acquired the land for the project and proceeded to set up a company to which it entrusted the completion of the equipment works and the effective management of the site: SOGEPOS. This corporation with a capital of 35,000,000 – MAD included in its funding round the commune hosting the site (Ouled Salah), an institutional stakeholder specializing in the development and management of business parks in the industry, offshoring and tourism (MEDZ), an insurance company (SANAD), and several banks (BMCE, Bank, BMCI, SGMB, CDM, and BCP).

Site Features:

- Total area of 32 hectares
- 121 industrial companies, on surfaces varying between 500 m² and 10,000 m²;
- Creation of 6,000 direct jobs and 3,000 indirect jobs;
- Total investment generated: 3 billion dirhams, half of which in FDI.

The Industrial Park excels through equipment which meets international standards to satisfy the needs of investors in terms of traffic, electricity, drinking water, telecommunications and sanitation. Its diverse rental offer provides industrial land, ready-to-use industrial buildings, offices and commercial showrooms.

The objective of the visit is to inquire about the overall process of setting up the park, the management model and the services offered to companies, as well as certain projects and infrastructures of the park that contribute to efficient use of resources as well as adaptation to the effects of climate change. The visit will also provide an opportunity to learn about a range of sustainability oriented approaches initiated by the CFCIM in other industrial parks following a model similar to that implemented in the Ouled Salah Industrial Park.

¹ The Moroccan Collective of Industrial Areas for the Environment



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Program

09:00	Departure from the conference hotel
10:30	Welcome coffee at the industrial park
10:45-12:00	Presentations by the management company of the industrial park - SOGEPOS Discussions
12:00-13:30	Guided visit inside the industrial park
13:30-14:30	Lunch
14:30	Departure from the Industrial Park
16:00	Arrival at the hotel - Rabat

For more information about the Ouled Salah Industrial Park:
www.sogepos.com